

# OSI unveils all-Ireland online mapping service

MapGenie to be Ireland's most comprehensive navigation tool yet



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Ordnance Survey Ireland's (OSi) has released a new business-to-business online mapping service, MapGenie.

MapGenie provides immediate online access to the most complete map data available on the island of Ireland. It offers single source access to premium map data at a variety of scales from OSi and Land and Property Services Northern Ireland (LPS) geodatabases through an All-Ireland Web mapping service (WMS).

OSi hosts all map data, which saves significant time and costs as organisations avoid the need to store and manage the data in-house.

Map data is presented according to customer requirements and is more cost effective and easier to use, as time-consuming translations to different data formats are not required.

Built on industry standards, MapGenie works across browsers and operating systems. It may be used in conjunction with or to supplement existing web-based applications built around Google Maps or Microsoft Bing API (Application Programming Interface).

According to OSi, the new MapGenie service can be used across a range of business sectors with a wide variety of applications. OSi said that a number of public and private sector organisations already use MapGenie, including Forcelink, a private sector start-up company that uses MapGenie to offer a software-as-a-service (SaaS) solution for managing mobile workforces.

The Forcelink solution improves productivity; delivers a fast return on investment as a 100% hosted solution; offers real-time feedback and SMS messaging and identifies the location of resources, reduces risks for lone workers and provides more accurate mileage claims.

Pictured: Minister for Science, Technology, Innovation and Natural Resources Conor Lenihan at the launch of MapGenie

Read more: <http://www.techcentral.ie/article.aspx?id=14847#ixzz0jk7Gb0DX>